



TCF AUSTRALIA BUSINESS GROWTH PROJECT

Opportunities to Improve Your Business

www.tcfaustralia.com

TCF AUSTRALIA BUSINESS GROWTH PROJECT

TCF Australia Business Growth Project will provide business workshops, online mentoring, forums, industry cluster networks, national and global linkages to small businesses operating in the textile, clothing, footwear & leather industry across Australia. Specialist topics will include financial management, environment eco friendly and Indigenous product development and value adding to Australia's wool clip. Focus will include young entrepreneurs, multicultural, Indigenous TCF industry operators and experienced TCF operators looking to diversify and/or prepare their business for sale.

TCF Australia Business Growth Project is an Australian Government funded project under the Building Entrepreneurship in Small Business Program (BESB) and is supported by the Textile Clothing Footwear Resource Centre of WA Inc. (TCFWA), Belmont BEC Inc (BEC) – Small Business Centre Belmont (SBC), designedge fashion incubator, WA Dept of Agriculture and Food Wool Program (DAFWA), Business & Professional Women WA (BPW), Australia Post, PMS Marketing, sponsors, supporters & volunteers.

This project is proudly supported by



An Australian Government Initiative



Department of Agriculture and Food
Government of Western Australia



PMS
professional marketing services

TCF Australia Business Growth Project

Textile Clothing Footwear Resource Centre of Western Australia Inc. (TCFWA)

PO Box 370, Cloverdale WA 6985 Phone 08 9479 3777 Fax 08 9479 3888

Email info@tcfaustralia.com www.tcfaustralia.com

Do you belong to the TCF Industry?

TCF Industry includes the design & manufacture process of the following industry sectors:

- Bridal Wear, Baby Wear, Boy's Wear, Blinds, Awnings, Beading, Automotive
- Children's Wear, Caps, Curtains, Carpets, Corporate Wear, Canvas, Active wear
- Designer Fashion, Designers, Collars, Cushions, Belts, Boots, Banners
- Footwear, Equestrian, Furnishings, Eveningwear, Embroidery, Cloth Rags
- Intimate Apparel, Interior Textiles, Health, Grading, Girlswear, Dancewear
- Leather, Luggage, Handbags, Felts, Knitwear, Homewares, Hats, Flags
- Millinery, Maternity, Lifejackets, Lace, Industrial Textiles, Insulation
- Menswear, Manufacturers CMT, Marine, Mattresses, Paper Machine Clothing
- Rugs, Ropes, Pet Accessories, Patternmaking, Tanneries, Non Woven Textiles
- Sporting Wear, Socks, Skins, Seat Belts, Schoolwear, Ski wear, Saddlery
- Swimwear, Surfwear, Soft Toys, Safety, Sails, Sandals, Tablecloths, Sleepwear
- Textiles, Fibres, Towels, Tents, Sportswear, Tourist Souvenirs, Textile Artists
- Women's Wear, Wallets, Wool, Wetsuits, Workwear, Uniforms, Underwear, Yarns



Expression of Interest

TCF Australia Business Growth Project will provide business workshops, online mentoring, forums, industry cluster networks, national and global linkages to small businesses operating in the textile, clothing, footwear & leather industry across Australia. Specialist topics will include financial management, environment eco friendly and Indigenous product development, value adding to Australia's wool clip. Focus will include young entrepreneurs, multicultural, Indigenous TCF industry operators and experienced TCF operators looking to diversify and/or prepare their business for sale.

Register your interest in any aspect of the TCF Australia Business Growth project below
 You will receive our email updates when workshops, forums will be held in your region or state
 complete online www.tcfaustralia.com/businessgrowth.html
 Phone 08 9479 3777 Fax 08 9479 3888 Mobile 0433 349 521 VoIP 08 6262 4239

TCF BUSINESS GROWTH PROJECT - EXPRESSION OF INTEREST (Tick your area of interest)	YES	NO	MAYBE
Business Development Workshops (2hr) Topics will be held based on demand			
1) Cash Flow - managing your cash better in a 'cash poor' industry			
2) Debt Collection & Credit Management - collecting debts, getting the cash back into your business			
3) Growing your Business Workshop - develop a checklist for business growth			
4) Pricing & Costing Workshop - have you priced your products correctly?			
5) Selling your TCF Business - prepare a checklist to get the best \$ when selling your business			
TCF Industry Forums: 2 hrs - Topics will be held based on demand			
1) Diversify & Grow your business - identify new TCF business opportunities			
2) Environment & Eco-Friendly Product Development - explore new ideas for products & services			
3) Indigenous & Global Village Product Development - explore new ideas for unique products			
4) TCF Global & National Linking - sourcing raw materials, manufacture, TCF Global industry networks			
5) Value adding to Australia's wool clip - like to develop new products with wool?			
TCF Business Mentoring: 1 hr - Register your interest			
Online Business Mentoring - would you like 1hr online business mentoring support?			
Online Financial Mentoring - would you like 1hr online financial mentoring support?			
PR & Marketing Mentoring - would you like 1 hr online PR / Marketing mentoring support?			
Indigenous Product Development - like to develop product with Indigenous textile artists?			
Email & Phone Help Line - want to register for our help line service?			
Other TCF AUSTRALIA Business Growth Project Initiatives			
Media Releases - would you like a media release developed on you and your label?			
Workshop Web Streaming - would you like to participate in workshops that are delivered online?			
National TCF Directory - would you like to be included in our free TCF Australia directory?			
Register for TCF Global linking - like to source raw materials, manufacturers & global fashion organisations?			
Register for value adding to Australian Wool - want to develop a new product using wool?			
TCF Cluster Network groups - interested to join or establish a TCF Fashion Cluster in your state or region?			
Designedge fashion incubators - would you like a 'virtual' retail fashion incubator in your state or region?			
Interested in a "Virtual" TCF Support Centre being established for your state?			

FAX COMPLETED FORM TO 08 9479 3888 or email info@tcfaustralia.com OR post form Reply Paid, TCFWA PO Box 370, Cloverdale, WA 6985

TCF Australia Business Growth Project – Expression of Interest

Contact Person: _____ Business Name: _____ Business ABN: _____
 Description of Business: _____ Label Name/s: _____
 Business Address: _____ State _____ P/Code _____
 Phone: _____ Fax: _____ Mobile: _____
 Email: _____ Web Site: _____

TCF INDUSTRY SECTOR Note: You are part of the TCFL Industry if you are involved in any aspect of the design and manufacturing process.

Tick below which aspects apply to your firm and its products: (you may tick multiple boxes)

Designer Fashion Design Manufacture Wholesale Retail Direct Sell Import Export

Main product/services _____ ASIC Code/s _____

Other products/services _____ ASIC Code/s _____

Young Business Owner? Yes No Age _____ Are you Indigenous? Yes No Multicultural? Yes No

Is your business located in regional or isolated Australia? Yes No

Do you agree to be listed in the TCF Industry Directories Yes No Signature: _____ Date _____